

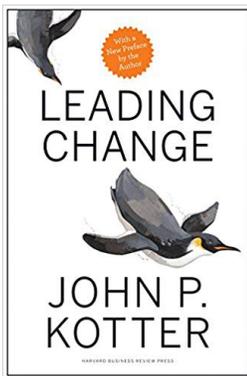


# Resources

For Organizational Culture Success  
*Curated by Laurie Hawkins*

## LEADING CHANGE

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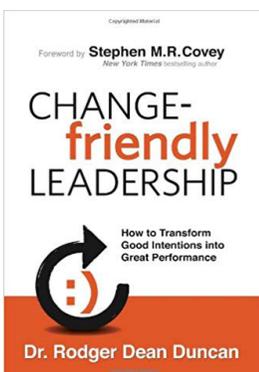


John Kotter's now-legendary eight-step process for managing change with positive results has become the foundation for leaders and organizations across the globe. By outlining the process every organization must go through to achieve its goals, and by identifying where and how even top performers derail during the change process, Kotter provides a practical resource for leaders and managers charged with making change initiatives work. Leading Change is widely recognized as his seminal work and is an important precursor to his newer ideas on acceleration published in Harvard Business Review.

Needed more today than at any time in the past, this bestselling business book serves as both visionary guide and practical toolkit on how to approach the difficult yet crucial work of leading change in any type of organization. Reading this highly personal book is like spending a day with the world's foremost expert on business leadership. You're sure to walk away inspired—and armed with the tools you need to inspire others.

## CHANGE FRIENDLY LEADERSHIP

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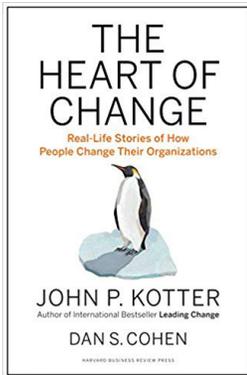


The award-winning CHANGE-friendly LEADERSHIP is written by Dr. Rodger Dean Duncan, a seasoned leadership coach and change practitioner who has worked with and for some of the best organizations in the world. This book is a vitamin-packed treasure of immediately usable ideas, the right prescription for anyone who wants to be a better leader and more effective change manager.

Jack Canfield, co-creator of the phenomenally successful Chicken Soup for the Soul, calls CHANGE-friendly LEADERSHIP a goldmine of actionable wisdom that he returns to time after time for great ideas on leadership, relationships, and how to manage change.

## THE HEART OF CHANGE

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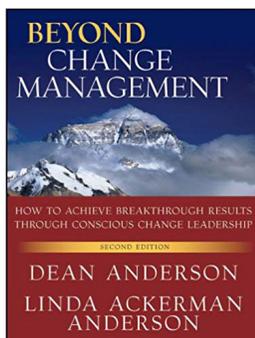


The Heart of Change is your guide to helping people think and feel differently in order to meet your shared goals. According to bestselling author and renowned leadership expert John Kotter and coauthor Dan Cohen, this focus on connecting with people’s emotions is what will spark the behavior change and actions that lead to success. Now freshly designed, The Heart of Change is the engaging and essential complement to Kotter’s worldwide bestseller Leading Change.

Building off of Kotter’s revolutionary eight-step process, this book vividly illustrates how large-scale change can work. With real-life stories of people in organizations, the authors show how teams and individuals get motivated and activated to overcome obstacles to change—and produce spectacular results. Kotter and Cohen argue that change initiatives often fail because leaders rely too exclusively on data and analysis to get buy-in from their teams instead of creatively showing or doing something that appeals to their emotions and inspires them to spring into action. They call this the see-feel-change dynamic, and it is crucial for the success of any true organizational transformation.

## BEYOND CHANGE MANAGEMENT

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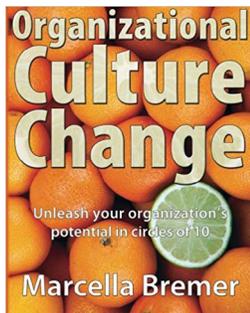


A comprehensive look at what it really takes to lead transformation successfully, written by two of the “masters of the craft.” The author’s best-selling first edition has been significantly updated to deliver critical insights about how leaders can achieve breakthrough results from transformational change, even in these challenging times. The book introduces conscious change leadership and provides insights about the critical human and change process dynamics that leaders must be aware of in order to succeed, and reveals why most leaders do not see these dynamics. Most importantly, it highlights the shift in worldview leaders must make to deliver greater success.

The book outlines the author’s highly successful “multi-dimensional, process approach”. It thoroughly addresses leadership mindset and behavioral modeling, culture change, and large systems implementations, providing best practices developed over three decades of successful consulting to Fortune 500 executives.

## ORGANIZATIONAL CULTURE CHANGE

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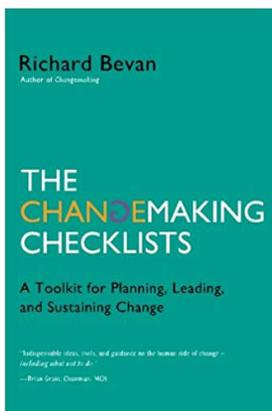


Culture, leadership and the ability to change determine organizational performance... But 75% of organizational change programs fail - being too conceptual, organization-wide and command-and-control like. That's why change consultant Marcella Bremer developed this pragmatic approach to organizational culture, change and leadership.

This book is a pragmatic user's guide to organizational culture change. Learn the best practices from a change consultant and unleash your organization, too!

## THE CHANGEMAKING CHECKLISTS

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The Changemaking Checklists is a toolkit for planning, leading, and sustaining change. The 58 lists, tools, and templates in this book are designed to guide planning and action. They help ensure that key steps are taken, and flag important issues that should be recognized and addressed.

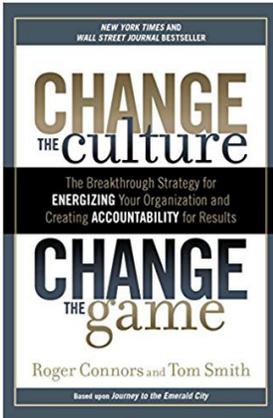
A companion volume to the author's earlier book *Changemaking*, the new work provides a comprehensive set of tools that complement and extend those in the first. These materials are organized in sections that correspond to the author's framework for successful management of change: clarity, measurement, engagement, resources, alignment, leadership, and communication.

A checklist itself isn't a plan or a strategy; it doesn't assure success. But it can play a key role in educating about opportunities, tactics, and pitfalls; assisting those involved in change to assess progress; and providing starting-points for development of plans and tools for implementation and assessment.

Of course, one size doesn't fit all: the materials should be adapted as needed to make them fully relevant to the culture and structure of your organization. The focus throughout is on tactics and execution, with the aim of providing templates and models that can be adapted to a variety of situations.

## CHANGE THE CULTURE, CHANGE THE GAME

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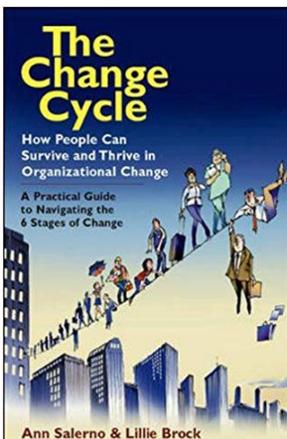


Two-time New York Times bestselling authors Roger Connors and Tom Smith show how leaders can achieve record-breaking results by quickly and effectively shaping their organizational culture to capitalize on their greatest asset—their people.

Change the Culture, Change the Game joins their classic book, *The Oz Principle*, and their recent bestseller, *How Did That Happen?*, to complete the most comprehensive series ever written on workplace accountability. Based on an earlier book, *Journey to the Emerald City*, this fully revised installment captures what the authors have learned while working with the hundreds of thousands of people on using organizational culture as a strategic advantage.

## THE CHANGE CYCLE

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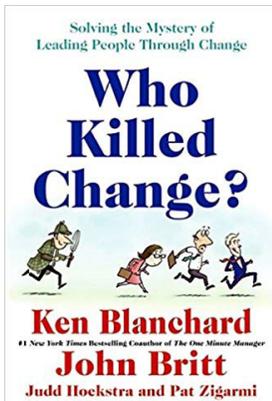
Dealing with organizational change is about getting through the emotion and commotion with minimal damage to your blood pressure, career, relationships, and confidence. In *The Change Cycle*, Ann Salerno and Lillie Brock help readers cope by explaining the six predictable and sequential stages of change—loss, doubt, discomfort, discovery, understanding, and integration—and offer examples, tools, and success strategies so you can move resourcefully through each stage.

Each chapter focuses on a single stage of the Change Cycle, described in a lively, informal style peppered with frequent humor. Utilizing stories and essays about the ways people, departments, and teams have successfully dealt with challenges, Salerno and Brock offer examples, tools, and success strategies so individuals at all levels will know what to expect from themselves and others and will be able to resourcefully move through each stage.

Based on the authors' fifteen years of experience in hundreds of companies and government agencies worldwide and firmly grounded in recent discoveries in social psychology and cognitive neuroscience, *The Change Cycle* will help readers at all levels take responsibility for how they react and respond in a changing work environment.

## WHO KILLED CHANGE

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Every day organizations around the world launch change initiatives—often big, expensive ones—designed to improve the status quo. Yet 50 to 70 percent of these change efforts fail. A few perish suddenly, but many die painful, protracted deaths that drain the organization’s resources, energy and morale.

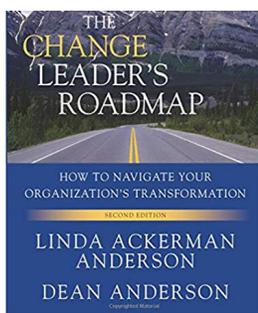
Who or What Is Killing Change?

That’s what you’ll find out in this witty whodunit. The story features a Columbo-style detective, Agent Mike McNally, who’s investigating the murder of yet another change. One by one, Agent McNally interviews thirteen prime suspects. The suspects are sure to sound familiar and you’re bound to relate them to your own workplace.

In the end, Agent McNally solves the case in a way that will inspire you to become an effective Change Agent in your own organization. A step-by-step guide at the back of the book shows you how to apply the story’s lessons to the real world. Key questions help you evaluate the health of your organization’s change initiatives, and you’ll learn best practices for enabling and sustaining the desired change.

## THE CHANGE LEADERS ROADMAP

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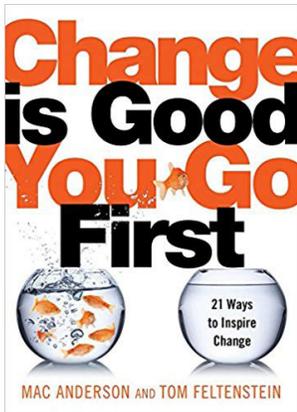


In these turbulent times, competent change leadership is a most coveted leadership skill, and savvy change consultants are becoming trusted participants at the board table. For both leaders and consultants, knowing how to navigate the complexities of organization transformation is fast becoming the key to a successful career.

This second edition of the author’s landmark book is the king of all how-to books on change. It provides a strategic overview of the author’s proven change process methodology, as well as pragmatic guidance and tools for each key step in a complex transformational change process. The Change Leader’s Roadmap is the most comprehensive guide available for building transformational change strategy and designing and implementing successful transformation.

## CHANGE IS GOOD...YOU GO FIRST

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How does your team react to change? Do they dig in with their heels to resist it or do they welcome it with open arms?

As leaders, we know that change is a fact of life and we need to learn to manage it before it manages us. A tall order? Not when you have the wisdom of two business icons, Mac Anderson and Tom Feltenstein, to show the way. This easy-to-use book will help you and your team stop conducting business as usual.

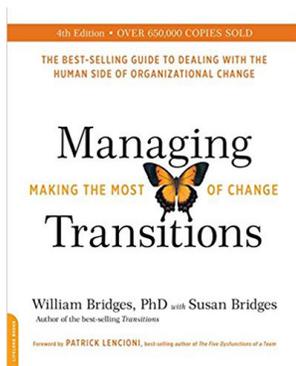
Change is the key that unlocks the doors to growth and excitement in any organization. More importantly, without it your competition will pass you by. You don't have a choice about change, but you do have a choice about how you and your team react to it.

Don't wait another minute to inspire, motivate, and encourage your team to move forward and embrace change.

Lead the way. You go first.

## MANAGING TRANSITIONS

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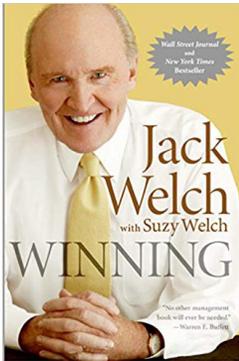


The business world is constantly transforming. When restructures, mergers, bankruptcies, and layoffs hit the workplace, employees and managers naturally find the resulting situational shifts to be challenging. But the psychological transitions that accompany them are even more stressful. Organizational transitions affect people; it is always people, rather than a company, who have to embrace a new situation and carry out the corresponding change.

As veteran business consultant William Bridges explains, transition is successful when employees have a purpose, a plan, and a part to play. This indispensable guide is now updated to reflect the challenges of today's ever-changing, always-on, and globally connected workplaces. Directed at managers on all rungs of the corporate ladder, this expanded edition of the classic bestseller provides practical, step-by-step strategies for minimizing disruptions and navigating uncertain times.

## WINNING

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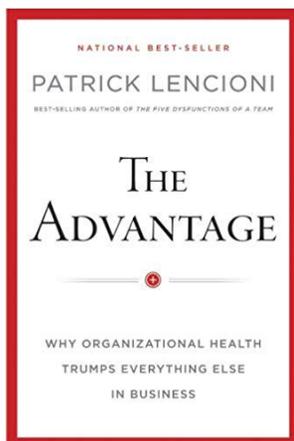


The core of *Winning* is devoted to the real “stuff” of work. This main part of the book is split into three sections. The first looks inside the company, from leadership to picking winners to making change happen. The second section looks outside, at the competition, with chapters on strategy, mergers, and Six Sigma, to name just three. The next section of the book is about managing your career—from finding the right job to achieving work-life balance.

Welch’s optimistic, no excuses, get-it-done mind-set is riveting. Packed with personal anecdotes and written in Jack’s distinctive no b.s. voice, *Winning* offers deep insights, original thinking, and solutions to nuts-and-bolts problems that will change the way people think about work.

## THE ADVANTAGE

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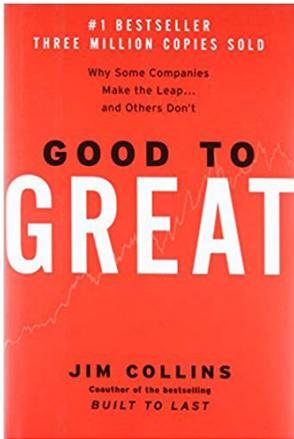


There is a competitive advantage out there, arguably more powerful than any other. Is it superior strategy? Faster innovation? Smarter employees? No, New York Times best-selling author, Patrick Lencioni, argues that the seminal difference between successful companies and mediocre ones has little to do with what they know and how smart they are and more to do with how healthy they are. In this book, Lencioni brings together his vast experience and many of the themes cultivated in his other best-selling books and delivers a first: a cohesive and comprehensive exploration of the unique advantage organizational health provides.

Simply put, an organization is healthy when it is whole, consistent and complete, when its management, operations and culture are unified. Healthy organizations outperform their counterparts, are free of politics and confusion and provide an environment where star performers never want to leave. Lencioni’s first non-fiction book provides leaders with a groundbreaking, approachable model for achieving organizational health—complete with stories, tips and anecdotes from his experiences consulting to some of the nation’s leading organizations. *The Advantage* provides a foundational construct for conducting business in a new way—one that maximizes human potential and aligns the organization around a common set of principles.

## GOOD TO GREAT

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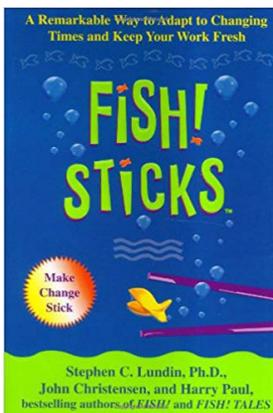


The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include:

- Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness.
- The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence.
- A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology.
- The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap.

## FISH STICKS

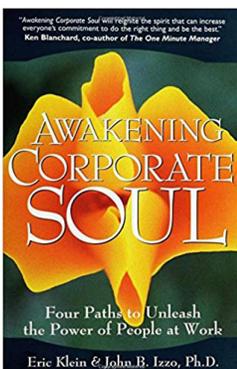
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The 'o-FISH!-al' follow-up to the phenomenal bestselling *Fish!* and *Fish! Tales*, *Fish! Sticks* is a stand-alone business parable that shows you how to come up with a vision for your business and how to keep it alive, vital, and renewed through tough times, such as turnover in management and staff or a troubled economy. Using the example of a hugely successful, fictional sushi restaurant as a model for a vision of continual renewal, *Fish! Sticks* employs the same kind of easy-to-read story that was used in *Fish!* to illustrate its three major principals of continued success: Commit, Be It, and Coach It.

## AWAKENING CORPORATE SOUL

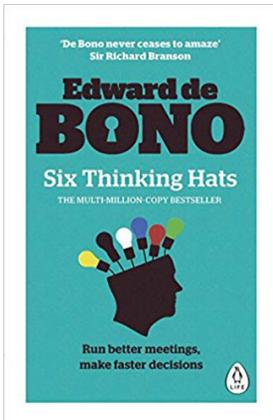
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This compelling book shows individuals how to renew their work-life and workplace with the wisdom of the spiritual traditions. The authors provide a blueprint for readers to find more meaning and fulfillment in their work while being an active participant in creating a better workplace for themselves and others. Filled with modern case studies, ancient teaching stories, exercises and personal examples, *Awakening Corporate Soul* is for anyone who wants a greater sense of meaning, spirit, creativity, and fulfillment at work and to their life.

## SIX THINKING HATS

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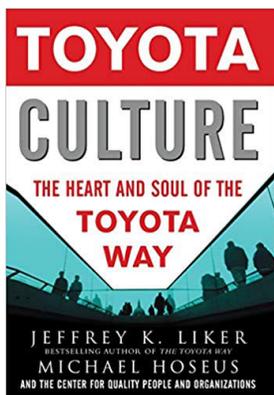


The classic work about decision-making from the world-renowned writer and philosopher Edward de Bono Meetings are a crucial part of all our lives, but too often they go nowhere and waste valuable time. In Six Thinking Hats, Edward de Bono shows how meetings can be transformed to produce quick, decisive results every time.

The Six Hats method is a devastatingly simple technique based on the brain's different modes of thinking. The intelligence, experience and information of everyone is harnessed to reach the right conclusions quickly. These principles fundamentally change the way you work and interact. They have been adopted by businesses and governments around the world to end conflict and confusion in favour of harmony and productivity.

## TOYOTA CULTURE

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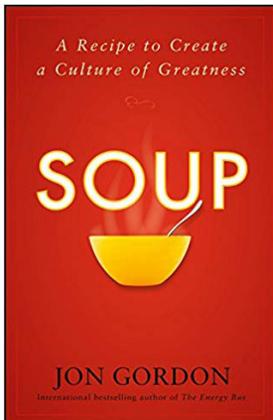
The international bestseller The Toyota Way explained the company's success by introducing a revolutionary 4P model for organizational excellence-Philosophy, People, Process, and Problem Solving. Now, in Toyota Culture, preeminent Toyota authorities Jeffrey Liker and Michael Hoseus reveal how Toyota selects, develops, and motivates its people to become committed to building high-quality products-and how you can do the same for your company.

Toyota Culture examines the human systems that Toyota has put in place to instill its founding principles of trust, mutual prosperity, and excellence in its plants, dealerships, and offices around the world. Beginning with a look at the evolution of the Toyota culture and why its people are the heart and soul of the Toyota Way, the authors explain the company's four-stage process for building and keeping quality people: Attract, Develop, Engage, and Inspire.

Fascinating vignettes of Toyota's innovative culture highlight the nuances of translating and recreating a people-centric culture in factories and offices across the globe. These exclusive, behind-the-scenes details are just what your company needs to successfully learn from The Toyota Culture.

## SOUP

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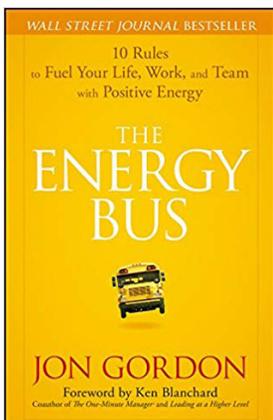
Soup offers an inspirational business fable that explains the “recipe” you can use to create a winning culture and boost employee morale and engagement. The story follows Nancy, the newly anointed CEO of America’s Favorite Soup Company. She has been brought in to reinvigorate the brand and bring success back to a company that has lost its flavor and profit and has fallen on hard times. Fatefully, while eating lunch at a local soup shop, Nancy discovers the key ingredients to unite, engage, and inspire her team and create a culture of greatness.

- Find out how culture drives behavior, behavior drives habits, and habits deliver results
- Create relationships that are the foundation upon which successful careers and winning teams are built
- Features quick takeaways you can use to invest in your people, build trust, create unity, and enhance engagement

A turnaround tale like few others, Soup will inspire you to work in your own company to unleash the passion that delivers superior results.

## THE ENERGY BUS

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The Energy Bus, an international best seller by Jon Gordon, takes readers on an enlightening and inspiring ride that reveals 10 secrets for approaching life and work with the kind of positive, forward thinking that leads to true accomplishment - at work and at home.

Jon infuses this engaging story with keen insights as he provides a powerful roadmap to overcome adversity and bring out the best in yourself and your team. When you get on The Energy Bus you’ll enjoy the ride of your life!



## ABOUT Laurie

Laurie Hawkins is a curator, catalyst, and connector. She is a certified business success strategist, speaker, radio show host, trainer and leader who drives revenue, results and raving fans along with fulfillment and flow.

Laurie's reputation is built on her unique ability to enable strategy and soul to coexist. She is a thought-leader with the rare ability to both inspire and create actionable strategies.

*Before you go...*

**Are you ready to drive revenue, results and raving fans while enjoying greater fulfillment and flow in your business and life?**

**Start by diving into one of our customer curated collections...**

Now it's time to take the next step in connecting with us. Click an option below to choose your own adventure...

