

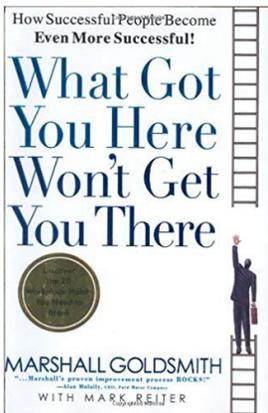


Resources

For Leadership Success

Curated by Laurie Hawkins

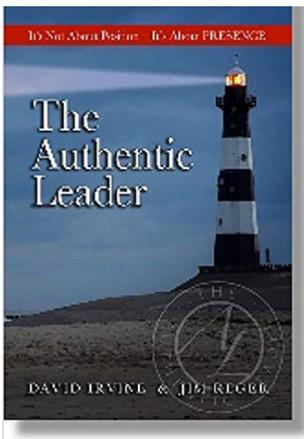
WHAT GOT YOU HERE WON'T GET YOU THERE



Whether you are near the top of the ladder or still have a ways to climb, this book serves as an essential guide to help you eliminate your dysfunctions and move to where you want to go.

Marshall Goldsmith is an expert at helping global leaders overcome their sometimes unconscious annoying habits and attain a higher level of success. His one-on-one coaching comes with a six-figure price tag. But, in this book, you get Marshall's great advice without the hefty fee!

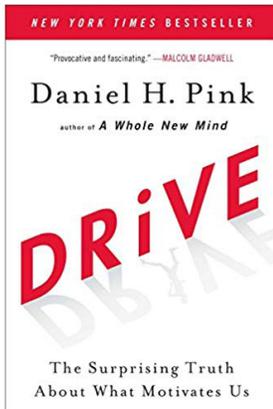
THE AUTHENTIC LEADER



Good leadership comes from the strength of one's authentic presence - the identity and integrity of the leader. It cannot be reduced to technique or position or power. Drawing on the wisdom and experience of forty-five authentic leaders - from CEOs to community leaders to parents - The Authentic Leader gets to the heart of what it means to amplify your impact in the world by being more authentic.

For those committed to evolving your soul and the souls of those you serve, this book will inspire and guide you to finding and amplifying your voice, while inspiring and guiding others to find theirs. In the process, readers will discover meaning, significance, and deep satisfaction in their lives. The Authentic Leader is a book that awakens your soul to what matters most. It inspires you to explore the impact of your authentic presence. Do you want to discover significance and deep satisfaction in your life? The Authentic Leader is a book that awakens your soul to what matters most.

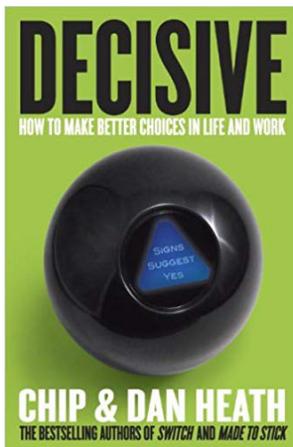
DRIVE



Most people believe that the best way to motivate is with rewards like money—the carrot-and-stick approach. That’s a mistake, says Daniel H. Pink (author of *To Sell Is Human: The Surprising Truth About Motivating Others*). In this provocative and persuasive new book, he asserts that the secret to high performance and satisfaction—at work, at school, and at home—is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world.

Drawing on four decades of scientific research on human motivation, Pink exposes the mismatch between what science knows and what business does—and how that affects every aspect of life. He examines the three elements of true motivation—autonomy, mastery, and purpose—and offers smart and surprising techniques for putting these into action in a unique book that will change how we think and transform how we live.

DECISIVE

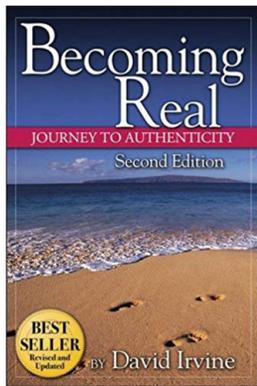


The four principles that can help us to overcome our brains’ natural biases to make better, more informed decisions—in our lives, careers, families and organizations.

In *Decisive*, Chip Heath and Dan Heath, the bestselling authors of *Made to Stick* and *Switch*, tackle the thorny problem of how to overcome our natural biases and irrational thinking to make better decisions, about our work, lives, companies and careers.

When it comes to decision making, our brains are flawed instruments. But given that we are biologically hard-wired to act foolishly and behave irrationally at times, how can we do better? A number of recent bestsellers have identified how irrational our decision making can be. But being aware of a bias doesn’t correct it, just as knowing that you are nearsighted doesn’t help you to see better. In *Decisive*, the Heath brothers, drawing on extensive studies, stories and research, offer specific, practical tools that can help us to think more clearly about our options, and get out of our heads, to improve our decision making, at work and at home.

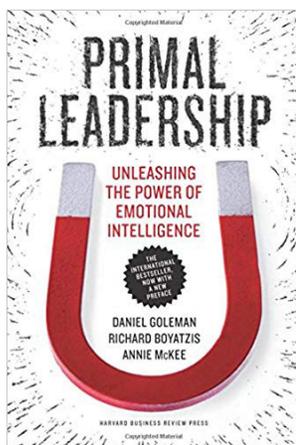
BECOMING REAL



This book is for those who understand that people want leaders to get past the gimmicks, fads and flavors of the month -- leaders who are honest and real. To be a real leader one must be a real human being. Then ones' capacity to impact others, comes from the strength of that realness. It is about presence, not position. Authenticity requires a dedication to seeking the truth about yourself, recognizing your destiny, and bringing more of that realness to what you do. It means realizing that life is not about proving oneself or measuring oneself by the standards of others, but is more about discovering and expressing one's truest nature.

While the first half of our life is often about growing up, the authentic journey of the soul is more about growing down. There are no prescriptions for authenticity, for to do so would dishonor the reader's inner promptings and deep wisdom. This book will support, inspire, and encourage readers on their path to finding their authentic self in your own unique way.

PRIMAL LEADERSHIP

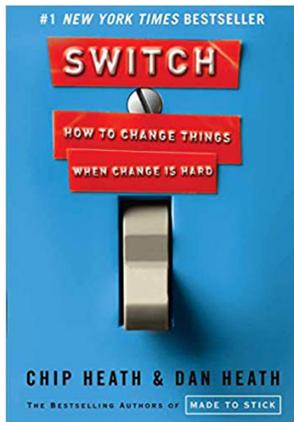


Managers and professionals across the globe have embraced Primal Leadership, affirming the importance of emotionally intelligent leadership. Its influence has also reached well beyond the business world: the book and its ideas are now used routinely in universities, business and medical schools, and professional training programs, and by a growing legion of professional coaches.

This refreshed edition, with a new preface by the authors, vividly illustrates the power—and the necessity—of leadership that is self-aware, empathic, motivating, and collaborative in a world that is ever more economically volatile and technologically complex. It is even timelier now than when it was originally published.

From bestselling authors Daniel Goleman, Richard Boyatzis, and Annie McKee, this groundbreaking book remains a must-read for anyone who leads or aspires to lead.

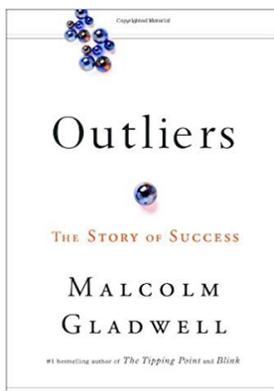
SWITCH



The primary obstacle is a conflict that's built into our brains, say Chip and Dan Heath, authors of the critically acclaimed best-seller *Made to Stick*. Psychologists have discovered that our minds are ruled by two different systems - the rational mind and the emotional mind - that compete for control. The rational mind wants a great beach body; the emotional mind wants that Oreo cookie. The rational mind wants to change something at work; the emotional mind loves the comfort of the existing routine. This tension can doom a change effort - but if it is overcome, change can come quickly.

In *Switch*, the Heaths show how everyday people - employees and managers, parents and nurses - have united both minds and, as a result, achieved dramatic results.

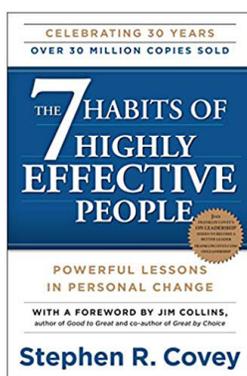
OUTLIERS



In this stunning new book, Malcolm Gladwell takes us on an intellectual journey through the world of “outliers”--the best and the brightest, the most famous and the most successful. He asks the question: what makes high-achievers different?

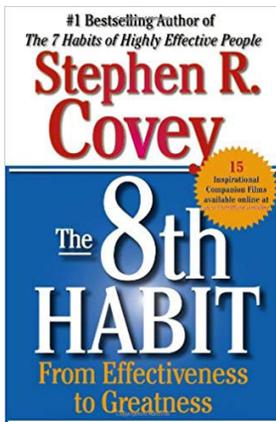
His answer is that we pay too much attention to what successful people are like, and too little attention to where they are from: that is, their culture, their family, their generation, and the idiosyncratic experiences of their upbringing. Along the way he explains the secrets of software billionaires, what it takes to be a great soccer player, why Asians are good at math, and what made the Beatles the greatest rock band.

THE SEVEN HABITS OF HIGHLY EFFECTIVE PEOPLE



One of the most inspiring and impactful books ever written, *The 7 Habits of Highly Effective People* has captivated readers for 25 years. It has transformed the lives of presidents and CEOs, educators and parents—in short, millions of people of all ages and occupations across the world. This twenty-fifth anniversary edition of Stephen Covey’s cherished classic commemorates his timeless wisdom, and encourages us to live a life of great and enduring purpose.

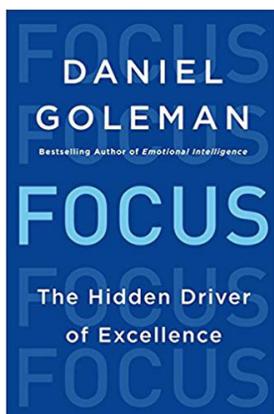
THE 8TH HABIT



Accessing the higher levels of human genius in today's new reality requires a change in thinking: a new mindset and a new skill-set—in short, a new habit. The crucial challenge of our world today is this: to find our voice and inspire others to find theirs. It is what Covey calls the 8th Habit. The 8th Habit is the answer to the soul's yearning for greatness, the organization's imperative for significance and superior results, and humanity's search for its "voice."

Covey's books have transformed the way we think about ourselves, our purpose in life, our organizations, and about humankind. Just as *The 7 Habits of Highly Effective People* helped us focus on effectiveness, *The 8th Habit* shows us the way to greatness.

FOCUS



In *Focus*, Psychologist and journalist Daniel Goleman, author of the #1 international bestseller *Emotional Intelligence*, offers a groundbreaking look at today's scarcest resource and the secret to high performance and fulfillment: attention.

Combining cutting-edge research with practical findings, *Focus* delves into the science of attention in all its varieties, presenting a long overdue discussion of this little-noticed and under-rated mental asset. In an era of unstoppable distractions, Goleman persuasively argues that now more than ever we must learn to sharpen focus if we are to survive in a complex world.

Goleman boils down attention research into a threesome: inner, other, and outer focus. Drawing on rich case studies from fields as diverse as competitive sports, education, the arts, and business, he shows why high-achievers need all three kinds of focus, and explains how those who rely on Smart Practices—mindfulness meditation, focused preparation and recovery, positive emotions and connections, and mental “prosthetics” that help them improve habits, add new skills, and sustain greatness—excel while others do not.

FIVE SECONDS AT A TIME

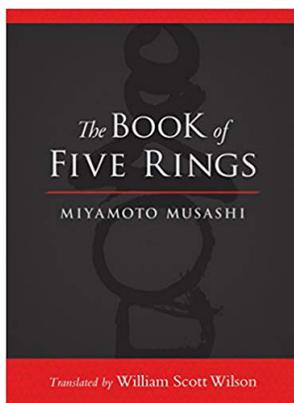


When a tragic mountain-climbing accident left business professor Denis Shackel alone and stranded, he turned to the leadership principles he'd been teaching to survive the longest night of his life. Since then, he has been helping students, executives and corporations use the proven “five second sat a time” technique to achieve success in business and in life.

In *Five Seconds at a Time*, Shackel explains

- How to step back, slow down and manage more effectively
- Why tackling fewer projects at once and breaking down larger challenges actually help you achieve better results sooner
- That leading from the inside is what separates exceptional leaders from mediocre ones
- How you can foster and develop your intuition the way the best leaders do

THE BOOK OF FIVE RINGS

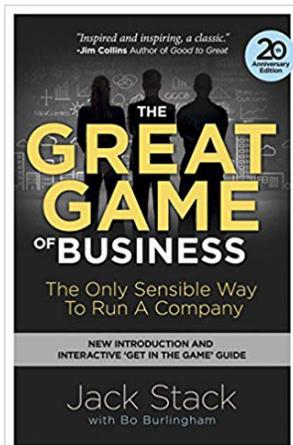


When the undefeated samurai Miyamoto Musashi retreated to a cave in 1643 and wrote *The Book of Five Rings*, a manifesto on swordsmanship, strategy, and winning for his students and generations of samurai to come, he created one of the most perceptive and incisive texts on strategic thinking ever to come from Asia.

Musashi gives timeless advice on defeating an adversary, throwing an opponent off-guard, creating confusion, and other techniques for overpowering an assailant that will resonate with both martial artists and everyone else interested in skillfully dealing with conflict. For Musashi, the way of the martial arts was a mastery of the mind rather than simply technical prowess—and it is this path to mastery that is the core teaching in *The Book of Five Rings*.

William Scott Wilson’s translation is faithful to the original seventeenth-century Japanese text while being wonderfully clear and readable. His scholarship and insight into the deep meaning of this classic are evident in his introduction and notes to the text. This edition also includes a translation of one of Musashi’s earlier writings, “The Way of Walking Alone,” and calligraphy by Japanese artist Shiro Tsujimura

THE GREAT GAME OF BUSINESS

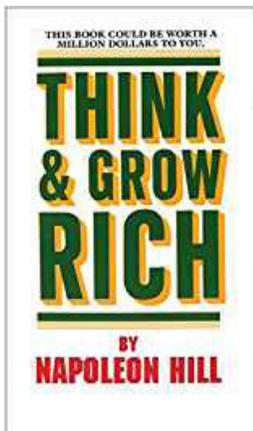


The Great Game of Business started a business revolution by introducing the world to open-book management, a new way of running a business that created unprecedented profit and employee engagement.

The revised and updated edition of The Great Game of Business lays out an entirely different way of running a company. It wasn't dreamed up in an executive think tank or an Ivy League business school or around the conference table by big-time consultants. It was forged on the factory floors of the heartland by ordinary folks hoping to figure out how to save their jobs when their parent company, International Harvester, went down the tubes.

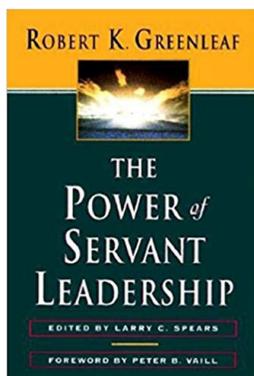
What these workers created was a revolutionary approach to management that has proven itself in every industry around the world for the past thirty years—an approach that is perhaps the last, best hope for reviving the American Dream.

THINK AND GROW RICH



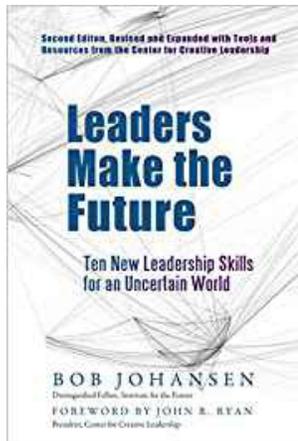
Here are money-making secrets that can change your life. Inspired by Andrew Carnegie's magic formula for success, this book will teach you the secrets that will bring you a fortune. It will show you not only what to do but how to do it. Once you learn and apply the simple, basic techniques revealed here, you will have mastered the secret of true and lasting success. And you may have whatever you want in life.

THE POWER OF SERVANT LEADERSHIP



The Power of Servant Leadership is a collection of eight of Greenleaf's most compelling essays on servant-leadership. These essays, published together in one volume for the first time, contain many of Greenleaf's best insights into the nature and practice of servant-leadership and show his continual refinement of the servant-as-leader concept. In addition, several of the essays focus on the related issues of spirit, commitment to vision, and wholeness.

LEADERS MAKE THE FUTURE

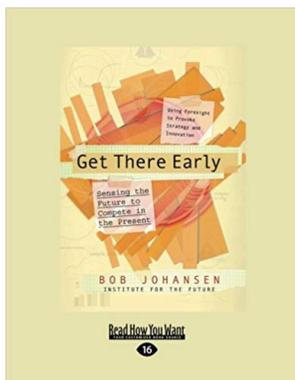


We are in a time of accelerating disruptive change. In a VUCA world—one characterized by volatility, uncertainty, complexity, and ambiguity—traditional leadership skills won't be enough, noted futurist Bob Johansen argues. Drawing on the latest forecasts from the Institute for the Future—the first futures think tank ever to out-live its forecasts—this powerful book explores the external forces that are shaking the foundations of leadership and unveils ten critical new leadership skills.

Johansen provides role models, tools, and advice to help you develop these and seven other future leadership skills. In addition, Johansen deals with two new forces that are shaping the future.

In this thoroughly updated and expanded second edition, Johansen is joined by the prestigious Center for Creative Leadership. CCL's contributions help readers understand the new leadership skills by linking them to existing skills, and they provide analytics and exercises so readers can more fully develop these new skills.

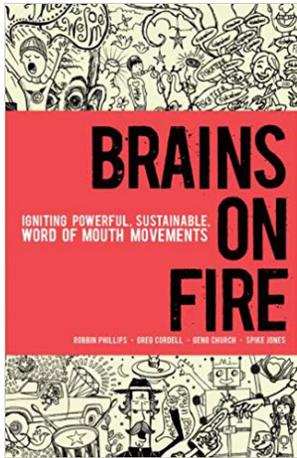
GET THERE EARLY



Get in There Early: Sensing the Future to Compete in the Present offers a proven approach for making sense out of future challenges and devising positive responses. These days, every leader struggles with a paradox: you can't predict the future, but you have to be able to make sense of it to thrive.

In the age of the Internet, everyone knows what's new, but to succeed you have to be able to sort out what's important, devise strategies based on your own point of view, and get there ahead of the crowd. Bob Johansen shares techniques the Institute for the Future has been refining for nearly forty years to help leaders navigate what, borrowing a term from the Army War College, he calls the VUCA world: a world characterized by volatility, uncertainty, complexity, and ambiguity. Get There Early lays out the institutes three-step Foresight to Insight to Action Cycle that will allow readers to sense, make sense of, and win with dilemmas.

BRAINS ON FIRE

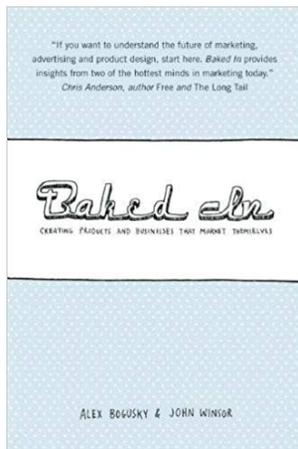


Develop and harness a powerful, sustainable word-of-mouth movement

Brains on Fire offers original, practical and actionable steps for creating a word-of-mouth movement for corporations, products, services, and organizations. It takes you step-by-step through the necessary actions needed to start your own authentic movement.

- Develop and harness a powerful, sustainable, word-of-mouth movement
- Describes 10 lessons to master and create a powerful, sustainable movement
- The Brains on Fire blog is often ranked in the top 100 of AdAge's Power 150 Marketing Blogs

BAKED IN



Brands must build a new relationship with their customers and the culture they participate in. The old rule was to create safe, ordinary products and combine them with mass marketing. The new rule: create truly innovative products and build the marketing right into them.

Today, it's within the product itself that a brand has the most leverage with consumers. So where should companies start? They must take their brands back to their foundations and realize that the message is not the product, but that the product is the message. Authors Alex Bogusky and John Winsor have worked with some of the most important brands in today's marketplace, utilizing the tools they discuss in this book.



ABOUT Laurie

Laurie Hawkins is a curator, catalyst, and connector. She is a certified business success strategist, speaker, radio show host, trainer and leader who drives revenue, results and raving fans along with fulfillment and flow.

Laurie's reputation is built on her unique ability to enable strategy and soul to coexist. She is a thought-leader with the rare ability to both inspire and create actionable strategies.

Before you go...

Are you ready to drive revenue, results and raving fans while enjoying greater fulfillment and flow in your business and life?

Start by diving into one of our customer curated collections...

Now it's time to take the next step in connecting with us. Click an option below to choose your own adventure...

